

NIMA HEJAZI

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PROFILE

Business builder and data professional with **13+ years** of experience founding and running a software company, delivering client-facing products, and turning complex data into operational decisions. Strongest in stakeholder communication, building things from scratch, and owning projects end to end. Completing an M.S. in Business Analytics at UC Davis (Jun 2026).

TECHNICAL SKILLS

Programming: Python (Pandas, NumPy, Scikit-learn, tkinter), SQL (joins, CTEs, window functions), R, JavaScript

Analytics: Statistical Modeling, Machine Learning, Causal Inference (diff-in-diff), Data Pipelines, Git, Docker

Tools: Advanced Excel / Google Sheets, Snowflake, Tableau / Power BI, Lean Six Sigma

PROFESSIONAL EXPERIENCE

Business Owner & CEO, Gamma Direct | Tehran, Iran Jul 2006–Oct 2019

- Built a stock market and financial news platform with **hundreds of active users** (paid and free tiers) — the primary revenue-generating product for the client; handled full-stack development, data feeds, and ongoing maintenance
- Founded and scaled a software firm delivering **60+ custom web apps and software solutions** for **35+ clients** across banking, retail, logistics, and manufacturing; led a **10-person team** and grew annual revenue **3x**.

Data & Operations Analyst, Santa Rosa Junior College | Petaluma, CA Jun 2024–Jul 2025

- Built a Python/tkinter desktop scheduling tool with security controls; reduced errors **94%** and processing time **98%** across **500+ classes per semester**; see [case study](#)
- Partnered with faculty and administrators to define requirements, validate data, and drive adoption of a redesigned workflow across departments

Admissions & Records Specialist, Santa Rosa Junior College | Santa Rosa, CA Aug 2023–Jun 2024

- Processed and audited enrollment data for **8,000+ students per semester**; resolved discrepancies and maintained data integrity for institutional reporting and compliance

Freelance Web Developer & Digital Media Consultant, Self-Employed | Bay Area, CA 2020–2023

- Built and maintained custom websites and digital media assets for **20+ real estate professionals**; managed full delivery from scoping through launch

PROJECTS

Causal Inference: Donation Behavior Analysis | Applied machine learning and diff-in-diff causal inference methods to analyze donation patterns for a UC Law School initiative

EDUCATION & CERTIFICATIONS

Education

University of California, Davis San Francisco, CA
M.S., Business Analytics Jun 2026

Sonoma State University Rohnert Park, CA
B.S., Business Administration | Minor: Computer Science Dec 2024

Summa Cum Laude (GPA 4.0) | Presidential Scholarship (2023) | Dean's List (all semesters)

Certifications

Lean Six Sigma | University of California, Davis Apr 2026

Linux Administration | Santa Rosa Junior College Jun 2024